

Date: August 7, 2015

Outlet: Washingtonian.com

Content/Title: Can't-Miss Fashion Events and Sales This Weekend: A Warby Parker Pop-Up, Refinery29 Style Festival, and Diner en Blanc Deals at Rent the Runway

Impressions: 222,582

Media Value: \$2,500

<http://www.washingtonian.com/blogs/shoparound/events/cant-miss-fashion-events-and-sales-a-warby-parker-pop-up-refinery29-style-festival-diner-en-blanc-deals.php>

WASHINGTONIAN

August 7, 2015

Can't-Miss Fashion Events and Sales This Weekend: A Warby Parker Pop-Up, Refinery29 Style Festival, and Diner en Blanc Deals at Rent the Runway

Your guide to Washington's most stylish events.



Pop-In@Nordstrom x Warby Parker

Starting today, fans of the hip, reasonably-priced eyewear can head to the [Nordstrom](#) at Tysons Corner to shop the pop-up collection. For every pair of optical or sunglasses purchased, [Warby Parker](#) distributes a pair to a person in need. For the pop-up, Warby Parker is releasing four new, exclusive pairs of sunglasses, along with a selection of frames and “speciality items with a literary slant,” including notecards and books. The pop-in will last through September 6 at Nordstrom, Tysons Corner Center, 8075 Tysons Corner Center, McLean; 703-761-1121.

Diner en Blanc Deals at Rent the Runway

Looking for an all-white ensemble for Dinner en Blanc on August 29? Though the end of the summer season may not be the best time to hunt down white apparel, Rent the Runway has invitees of the exclusive dinner covered. Now through August 29th, attendees can use code DINERENBLANCDC20 to get 20 percent off a [Rent the Runway](#) rental, such as this [Temperley London jumpsuit](#) or this [Lovers + Friends romper](#). Rent the Runway, 3336 M St., NW; 202-774-5380.

Launch of Bellajenna Stationery Shop

Local wedding stationer Jennifer Lavallee announced that she is expanding her business to include everyday elegant stationery on her online store, Bellajenna. Lavallee, who worked in the New York fashion industry for 15 years, uses her experiences from the beauty and fashion realm to inform her sleek, minimalist designs. Shop the new [Bellajenna Stationery Shop](#) this weekend and receive a free summer greeting card with purchase.

J. Cole for Bally at Tysons Galleria

In celebration of rapper [J. Cole's collaboration](#) with the luxury Swiss shoe, bag and accessory brand, [Bally](#), the Tysons Galleria location is hosting an event on Saturday, August 8, offering patrons the chance to shop the exclusive collection and have a chance to win tickets to J. Cole's Forest Hills Drive Tour Concert on August 9. A minimum purchase is required to win the tickets, but all are welcome to browse the line of high-end hiking boots and bags. Bally, Tysons Galleria, 1736 Galleria at Tysons II, McLean; 703-760-8924.

Refinery29 Style Festival

Simon is teaming up with [Refinery29](#) for a day of shopping and style events at the [Fashion Centre at Pentagon City](#). The event is a nod to music festival fashion, and it will include musical performances, presentations of festival wear—from denim to fringe trends—by indie boutiques, and a “DIY Stage” where attendees can create their own band tour-inspired t-shirt to take home from the event. The festivities will last from 1 to 6 PM on Saturday, August 8. Fashion Centre at Pentagon City 1100 South Hayes Street, Arlington; 703-415-2400.

Back to School Tent Sale

Head to Old Town this weekend to save on back-to-school shopping with [Olive Juice](#) at [529 Kids Consign](#). The children's consignment shop will have \$20 dresses and sweaters, \$15 blouses and skirts, \$10 shorts and pants, and \$25 shoes up for grabs. The sale will run from 10 AM to 4 PM on Saturday, August 8, at 122A South Royal Street, Alexandria; 703-567-4518.